

Charlotte Disc Golf Club – October Meeting

Meeting Date: 10/8/2025 at 6:30 pm

Location: Lost World Brewing – 1100 Metropolitan Ave. STE. 165 Charlotte NC 28204

Attendance: Melissa Buono, Naomi Downs, Mark Huether, Kyle Deck, Ozzie Torres

Absent: Ethan Durland, Robert Buckley

Synopsis:

- The Charlotte Disc Golf Club met on October 8, 2025, to review financials, committee updates, and ongoing projects.
- Treasurer Saige reported a net loss of \$15,800 for the year, largely due to investments in six new courses, with one outstanding \$7,500 invoice from Innova.
- Communications shared highlights from recent social media efforts, survey results showing “time” as the biggest barrier to involvement, and plans for an October 15 newsletter.
- The Membership Committee announced the creation of a “Membership Committee Dream Team” with roles focused on operations, community engagement, and growth.
- Operations reported multiple course openings, new signage installations, and coordination with Parks and Recreation on upcoming park developments.
- The Women’s Committee celebrated the success of its “Putts & Pancakes” series, Women’s Disc Golf Expo, and clinics, noting strong turnout and positive community impact.

Call to order at: 6:38 pm

Meeting Introduction

- Reading of the club’s mission statement (from bylaws on <https://charlottedgc.com/club-documents/>)
- Attendees introduce themselves
- Motion to approve September’s [meeting minutes](#), seconded Mark and approved
- Review voting history since last meeting [CDGC Resolution History](#)
- Reminder about meeting procedures
 - Discussion items should wait until the Open Business part of the meeting (after the committee reports)
 - Any discussion exceeding 2 minutes will be put on hold until after the committee reports

Executive Committee Reports

[President, Melissa]

- Nothing new to report.

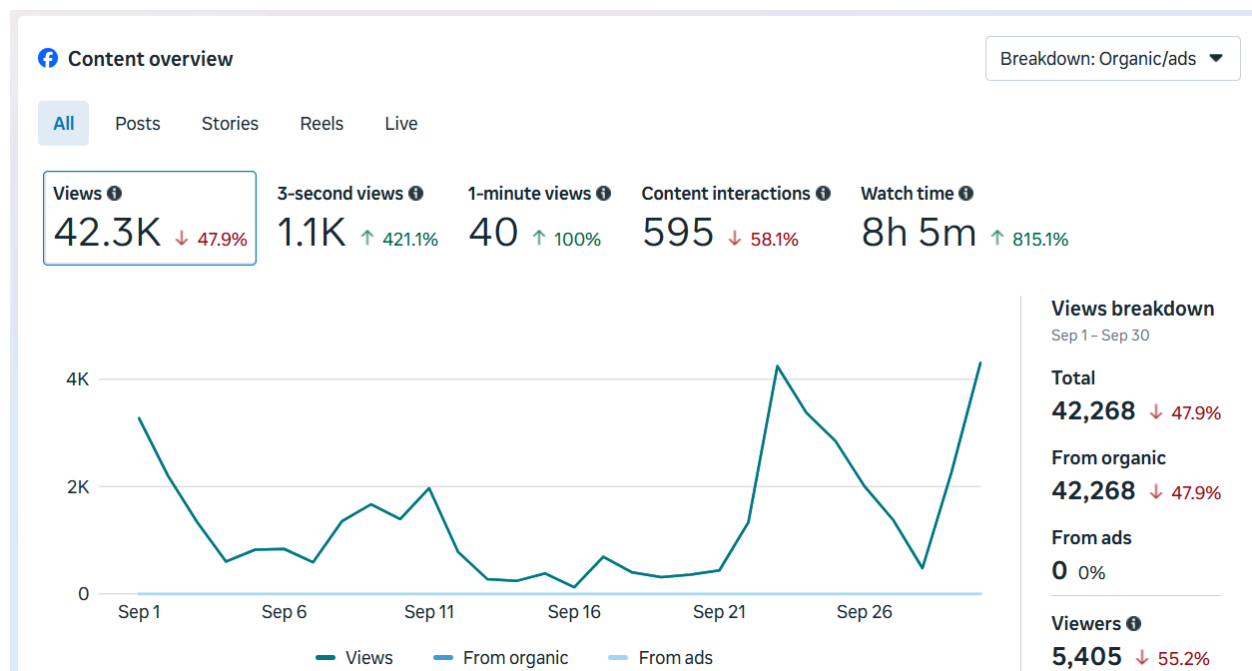
[Treasurer, Saige]

- Tournament income is still inflated because we’ve taken in \$50+ per person for Bradford but still no player pack or other fees to offset that. We did get payment from Clash which was nice.

- Recent expenses in promotion are for flyers, table cloth, and seat reservations for hornets game.
- Modified RL Smith to reflect 2 courses at that property in QB. I also recently did a journal entry to reduce the RL Smith account to reflect recent expenses, there is still about \$2k in that account. There is still an Innova invoice outstanding for \$7500
- Net profit for 2025 is -\$15,800, but we also put in 6 new courses this year. Mark is keeping tabs on the master plans from Parks/Recs to determine which courses will need to be invested in next year. He anticipates that the club won't be the sole funder of these projects, but won't have specifics until later.

Committee Reports

[Communications, Melissa] -



- Top Posts by Views - posts in CADG see the most engagement, how can we transfer some of that to our individual page? Is it worth the effort?
 - Sneak Peek at RL Smith
 - Live stream of September meeting
 - Ticket launch for Charlotte Hornets game
 - RL Smith Update
 - Course Director Highlight: Josh Mathieson
- Newsletter will go out Oct 15 and will feature
 - CAC Bid Winner

- Membership Committee Recruitment
 - Disc golf night with the Hornets - tickets, perks, and volunteer opportunities
 - Nominations for elections
 - Summary of recent social media posts
- Your Club, Your Say Updates
 - 60% said "time" is a barrier of getting more involved
 - 50+% said their "dream" event from the club was a special tournament - need more details
 - 55% said email was preferred communication method, 35% said social media

[Events, Pat] - absent

- No updates provided

[Membership, Rachel] -

- Recruitment for Membership Committee for 2026**
 - CDGC is forming a **Membership Committee Dream Team** to strengthen and expand our 340+ member community.
 - Goal:** Build a small leadership team to manage membership growth, engagement, and operations.
 - Proposed Roles:**
 - Operations Lead:** Manage member packs, benefits, and records
 - Community Lead:** Plan appreciation events and foster engagement
 - Growth Lead:** Drive recruitment among youth, women, and families
 - Benefits:**
 - Strengthens member experience and retention
 - Develops future club leaders
 - Expands our reach and visibility in the community
 - Interest form can be filled out here: [CDGC Membership Committee Interest Form](#)

[Operations, Mark] -

- Nevin Day Dream Short Course (New):** OPEN
- RL Smith - Ravine (Original course property- Long Course):** OPEN
- RL Smith - Gully (Short Course (New))** OPEN
- Squirrel Lake:** Open
 - Signs installed
 - Have to redesign 3 holes so an update will be coming paid for by parks
- Blair Mill:** Signs installed
- Hornet's Nest**
 - Course will be used next November for DGPT match play and in March for DGPT Elite Series
 - DGPT Announced Match Play Event
 - Need help picking up deadfall and string trimming grass along fairways
- Richard Barry Park:** OPEN

- 9 hole 18 tee course nearing completion off Beatties Ford Road.
- Construction managed by Pat Bowles and the Town of Huntersville
- **Park Master Plan Projects** - Still finding out how these interfere with disc golf.
 - Kilborne - Walking path affecting some combination of 1 long, 8, 9 ,10
 - Sugaw - Spray park and pickle ball TBD how course will be affected. We will lose some holes
 - Scrapyard - Walking Trail - No impact according to parks but waiting on final drawings.
 - RL Smith - Pickleball and skate park. There should not be interference with the 2 courses but waiting on final drawings.
 - Nevin

[Signage, Robert]

- Signage is up at Squirrel Lake, Blair Mill and Richard Barry
- Cory is working on Eastway, Nevin Daydream, then both RL courses. Reedy Renny Winget and Scrapyard are our only remaining main courses, and signage is good there so there's no urgency to upgrade before the new courses.

Charlotte Disc Golf Dames [Women's Committee, Naomi]

- Women's Committee Meetings
 - Next Committee Meeting: TBD
- Working on between now and the next meeting:
 - Social Media campaigns for the end of the year
 - 2026 Strategic Planning
- Special Request:
 - Looking for a social media coordinator and content creators for Charlotte Disc Golf Dames
- Upcoming Events:
 - Wander Women's League
 - Squirrel Lake (Oct. 9th)
 - Creekside (Oct.28th)
 - CLT Disc Golf Book Club
 - November 9, 2025 @ Scrapyard 12:00 pm
 - Book: Remarkably Bright Creatures by Shelby Van Pelt
- Recent Event Highlights
 - **Putts & Pancakes 2025 Highlights**
 - Overview: A total of **6 Putts & Pancakes events** were hosted during the 2025 season, bringing together women in the Charlotte disc golf community for connection and community building.
 - **Financial Summary:**
 - Club Investment: \$325 to launch the series
 - Funds Raised: \$461 across all events
 - Net Income: +\$136 (returned to the club)
 - **Community Impact:**
 - **Average Attendance:** 11 participants per event

- Helped **10–15 women** find the right discs for their game through hands-on guidance
- Welcomed **one new player** who stopped in out of curiosity, stayed to connect, and returned multiple times
- Inspired **another new player** to sign up for her **first-ever women's tournament** the very next weekend
- Women's Disc Golf Expo Highlights (September 24th)
 - Attendance: 30+ ladies in attendance
 - Putting League: 80 players total
 - In partnership with Heist Brewery and Barrel Arts
- UDisc Women's Clinic with Ella and Holyn (October 7th)
 - Attendance: 40 ladies
 - Pictures and reels to come

Open Floor

1. Recommendation from Ozzie to set expectations for the time commitment needed for each volunteer position

Wrap up

Meeting adjourned at 7:52 pm