Charlotte Disc Golf Club - September Meeting

Meeting Date: 9/10/2025 at 6:30 pm

Location: Lost World Brewing – 1100 Metropolitan Ave. STE. 165 Charlotte NC 28204 **Attendance**: Ethan Durland, Mark Huether, Naomi Downs, Kyle Deck, Robert Buckley, Saige

Irlacher, Steven Gouletas **Absent:** Melissa Buono

Synopsis:

- The Charlotte Disc Golf Club met on September 10, 2025, at Lost World Brewing to review updates, committee reports, and upcoming events.
- The board is evaluating bids for the 2026–2027 Charlotte Amateur Championship and preparing for December elections, encouraging members to get involved.
- Communications reported strong social media growth, ongoing engagement campaigns, and planning for Disc Golf Night with the Charlotte Hornets.
- Operations and Signage committees provided updates on course improvements, new signage orders, and sponsorship efforts.
- The Women's Committee announced multiple upcoming tournaments, clinics, and events to support women's participation.
- The meeting closed with discussion on junior opportunities and Eastway signage progress before adjourning at 7:18 pm.

Call to order at: 6:45

Meeting Introduction

- Reading of the club's mission statement (from bylaws on https://charlottedgc.com/club-documents/)
- Attendees introduce themselves
- Motion to approve August's meeting minutes, seconded BY NAME and approved
- Review voting history since last meeting CDGC Resolution History
- Reminder about meeting procedures
 - Discussion items should wait until the Open Business part of the meeting (after the committee reports)
 - Any discussion exceeding 2 minutes will be put on hold until after the committee reports

Executive Committee Reports

[President, Melissa] - absent

- The board is evaluating the bids for the 2026-2027 Charlotte Amateur Championship. We expect to make some announcements about this in the next couple of weeks.
- There are 4 board positions coming up for election in December. Any member in good standing may run for the board. Nominations will open in October. We'd encourage involvement in club meetings or committees leading up to the election so you're in the

- know and can hit the ground running if elected. Please contact the board if you have questions.
- We invested in equipment to improve the quality of our live stream for meetings.
 Hopefully this helps our members stay in-the-know please let us know if you have recommendations for other ways to stay connected with members.

Committee Reports

[Communications, Melissa] -

- Started posting on Instagram >> 25 posts, 61 new followers (630 followers total), 491 interactions, 10.6k views
- Approximately 40 posts on Facebook since August 13 >> 39 new followers (2,693 followers total), 1.4k interactions, 83.1k views
 - Topics included highlighting volunteers and volunteer work, new "Your Club, Your Say" question series and "Member Monday" series, membership pack survey, announcements about the Hornets night in November, tee sign sponsorships, and upcoming board elections.
 - o Survey results for membership packs were provided to the membership committee
- Newsletter went out on August 27 (sent to 729 people, 64% opens and 5.2% clicks). The next one will go out in October.
- Coming Up >> new "Meet the Board" series to build buzz about elections, continue Your Club, Your Say question series, campaign for volunteers for DGPT Match Play event, provide comms support for disc golf night with the Charlotte Hornets
- Looking for help with content creation we need photos and videos and maybe some help with reels and stories. If anyone is interested, please contact Melissa.

Outreach/Community Events

- Disc golf night at the Charlotte Hornets > working to finalize details regarding tickets, perks, and timeline of events. We anticipate needing volunteers to help us out - if you're interested, contact Melissa.
- USDGC > would like to explore having a booth for the CDGC.
- Brochures > design was provided for review. Would like to place an order before the next meeting
- Tablecloth > ordered, should be delivered next week

[Events, Pat] - absent

- Veterans park League- Declan Reed is looking to start running a league at Veterans Park. Naomi motioned to approved, Mark seconded. Motion passes provided that the league director is physically present at the course during the league.
 - Description: This will be a weekly Tuesday league ending on December 2 (so 9/2-12/2). It will run from 3pm-7pm every Tuesday(Shortening as Park hours shorten) and it will be similar to the heist putt league where people can show up and play anytime during those hours.
 - The price will be \$6 (\$7 for non club members).

- The format will be super similar to the MVP Space Race. People will throw two discs off every tee, and then try to make the putt if they do not ace. Points will be as follows: 1 for a birdie, 3 for a metal/ chain hit, and 7 for an ace. (You can get points for a metal hit and a birdie).
- People will check in with me across the street at Resident Culture Brewery and I will provide a scorecard and with groups of 2-4 will go across the street and play 9 holes.
- This will be a weekly payout league, as well as have a large prize with things from resident culture, another round, and hopefully some other local businesses.
- Players will have the option to attempt a second round of 9, but only one round will be added to their season total.
- o Drinking will be kept at the Brewery and will not go into the park.
- Rodgers Builders event- I reached out to Connor with Rogers builders. They are looking
 for a one off course closed event that is a closed charity event for local construction
 contractors and engineers only in Charlotte where all proceeds are donated to the
 Charlotte Rescue Mission. The event would be from 11:00am-4:00pm. I am reaching
 out to Parks for approval on eastway or a backup course if needed.

He has not requested it but I (Pat B.) would like to offer him our Charity rate at \$2 per player instead of the \$4 per player with Board approval. Naomi moved to approve, Kyle Deck seconded. Motion carries.

- Event Cancellations-
 - 9/7 AHA shack event was cancelled due to lack of participation
 - o Philip Skarr events on 9/26, 10/2, & 11/15 due to a change in work schedule

[Membership, Rachel] - absent

- Vinyl/minis took longer than expected to be delivered. They have been made and will be dropped off at Another Round this week.

[Operations, Mark] -

- RL Smith Gully (short course)
 - Final push. Need help trimming new course, setting baskets, picking up cut materials and deadfall.
 - Getting Innova baskets Thursday
 - Turf Tee Pads.
 - Long Ravine
 - Pads framed and ready for pour.
 - Need help on pour day(tbd) and Concrete Tee Pads.
 - Need final clean up of cut trees on 1, basket of 8 and green of 10. String trimming needed throughout course. 11 and 18 particularly.
 - Need to set poles and install baskets after the concrete is done and course picked up.

- Nevin Day Dream
 - Almost complete, Need help installing some directional signage and OB marking.
 - Additional parking is going in along with a greenway extension.
- Nest
 - o prep for dgpt in November.
 - Need help string trimming, picking up dead fall and high canopy limbing.

[Signage, Robert]

- Signs for Squirrel Lake, Blair Mill, Richard Barry will be delivered on Friday and will start being handed out to be hung next week. Huntersville Parks(Pat) will pay directly to the club for the Richard Barry signs.
- Ordered a new batch of sponsorship signs, also ordered a bunch of blank sponsorship signs so that I can make them myself faster.
- Important to reiterate that sponsorship doesn't start until the signs go up. Sponsorship signs go up in batches to reduce the cost of signs.
- https://www.discgolfscene.com/tournament/Charlotte Tee Sign Sponsorships 2025
 here is a link to sign up for sponsorship signs.

Charlotte Disc Golf Dames [Women's Committee, Naomi]

- Women's Committee Meetings
 - Last Committee Meeting: August 7, 2025
 - Next Committee Meeting: TBD
- Working on between now and the next meeting:
 - Running multiple events
 - Social Media campaigns for the end of the year
- Special Request:
 - Looking for a social media coordinator and content creators for Charlotte Disc Golf Dames
 - Looking for a few ladies interested in learning how to help run/support events.
- Upcoming Events:
 - Women's Tournaments
 - Jewels of the Blue Ridge @ Jackson Park (September 13th)
 - 71 Ladies Signed Up
 - Wander Women's League
 - Horse Course (Sept. 11th)
 - Eager Longs (Sept. 23rd)
 - o CLT Disc Golf Book Club
 - Sept 20, 2025 @ Scrapyard 2:45pm
 - Book: The Unmaking of June Farrow by Adrienne Young
 - o Putts and Pancakes- Final Event for the Year
 - Sep 21, 2025 (10:00 am)
 - Women's Disc Golf Expo
 Heist Brewery and Barrel Arts
 - September 24th (5-8pm)

- o UDisc Women's Clinic with Ella and Holyn
 - Tuesday, October 7th (6:00-8:30pm)
 - Winget: Field #3
 - Registration Open: Sept. 16th

Open Floor

- 1. Eastway signs: When are the Eastway signs going to be ordered?
 - a. That is next up in the list, and the signs have been created by our Sign artist. Will be ordered in the next batch
- 2. Jr. specific events?
 - a. No direct junior events, but there are a handful of leagues and events that have opportunities for Juniors to participate.
- 3. Increased protected divisions for CDGC end-of-year event. Proactively asking them what age groups would be warranted.

Wrap up

Meeting adjourned at 7:18