

Charlotte Disc Golf Club – August Meeting

Meeting Date: 8/13/2025 at 6:30 pm

Location: Lost World Brewing – 1100 Metropolitan Ave. STE. 165 Charlotte NC 28204

Attendance: Ethan Durland, Naomi Downs, Saige Irlacher, Melissa Buono, Robert Buckley, Devin Grady, Ozzie Torres, Richard Tsui

Absent: Mark Huether, Kyle Deck

Synopsis:

The August CDGC meeting convened at Lost World Brewing with seven board members present. After approving July minutes and reviewing voting history, members were reminded of meeting procedures.

Communications: Melissa joined the committee to assist with content creation. Posting schedule is Mondays/Thursdays, with a member survey planned. Newsletter releases Aug 27 with updates on events, memberships, championships, and elections. Social media highlighted Naomi's VP appointment. The CAC announcement drew strong engagement, and an exciting potential partnership with the Charlotte Hornets was discussed, featuring a disc golf night, custom discs, and promo video.

Events: Several late-year events were canceled; 2026 scheduling will follow PDGA announcements. Parks clarified league scheduling rules.

Membership: New tags and vinyl to arrive in ~2 weeks.

Operations: Multiple course projects progressing, including Nevin Day Dream, RL Smith courses, Squirrel Lake, Blair Mill, Hornet's Nest prep for DGPT events, and Richard Barry Park nearing completion.

Signage: Major signage updates across multiple parks, with a goal of full navigation without UDisc.

Women's Committee: Planning events, partnerships, and volunteer recruitment, with several tournaments and socials upcoming.

Open Floor: Discussed Discraft/Hornets partnership structure, volunteer incentives, and purchasing AV equipment.

Call to order at: 6:39 pm

Meeting Introduction

- Reading of the club's mission statement (from bylaws on <https://charlottedgc.com/club-documents/>)
- Attendees introduce themselves
- Motion to approve July's [meeting minutes](#), seconded BY and approved BY
- Review voting history since last meeting  CDGC Resolution History
- Reminder about meeting procedures
 - Discussion items should wait until the Open Business part of the meeting (after the committee reports)
 - Any discussion exceeding 2 minutes will be put on hold until after the committee reports

Executive Committee Reports

[President, Melissa]

- We are heading into a busy time of year - elections, 2026 event calendar, 2026 memberships, etc. Focused on coordinating these events so we can hit the ground running in 2026.

[Treasurer, Saige]

-  2025 08 Aug CDGC Financial Statements.pdf
- Net profit is -\$21k due to all the new course work happening (see Operations report). This is not alarming, as this work was scheduled and we had money earmarked for these improvements.
- Insurance was renewed for the next year; received the CAC payment, reflected under "Income: Tournament Fees", will show a profit and loss just for the CAC event next month

[Secretary, Ethan]

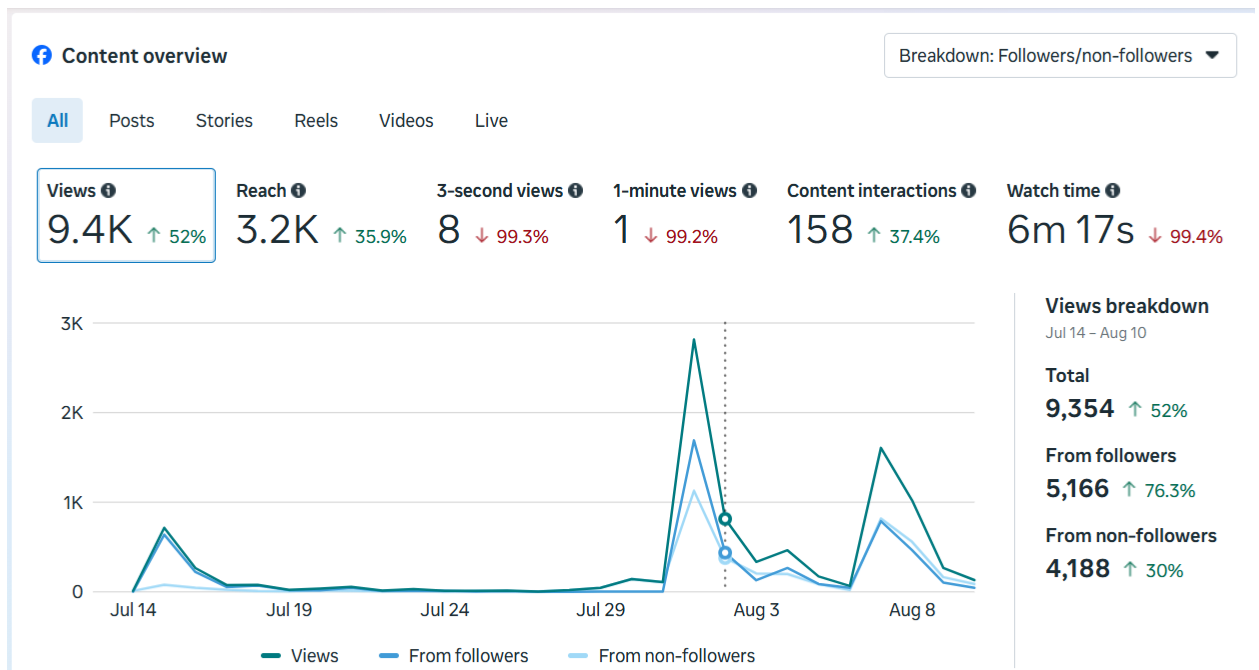
- **CAC Bid Updates-** received 1 bid so far
 - **Have had questions about sponsorships** - yes, the CAC will accept sponsorships. When the bid process is complete, the TD will be responsible for sponsorships.

Committee Reports

[Communications, Devin] -

- Melissa officially joined the communications committee and will be helping with content creation and scheduling.

- Posting cadence (as a reminder): Mondays and Thursdays. Additional posts to be scheduled if we have content
- Very interested in hearing from members to be sure we are meeting needs and wants to the best of our abilities. Exploring a survey series - more information to come.
- Newsletter will go out on August 27. Tentative content will be a collection of recent social media posts as well as important club dates - new event schedule, 2026 memberships, club championship, elections, etc.
- Top post this month - announcement about Trey's resignation and Naomi's appointment to Vice President. Will continue to monitor to see which types of post get the most engagement and will adjust our content accordingly.





- CAC Announcement
 - Social Media - 1k views, 25 interactions, 4 comments
 - Mailchimp - 336 emails sent. 64% opened, 3.9% clicked
- Exciting partnership opportunity with the Charlotte Hornets - the following is based on the *initial* conversation, subject to change. More to come!
 - Disc golf night at Charlotte Hornets game
 - Special ticket price for CDGC members
 - Custom buzz released at the game with opportunity to meet pros
 - 30-second pre-game video talking about disc golf and the CDGC

[Events, Pat] - absent

- Circle 1 and NADGT events that were planned for the remainder of the year have been cancelled by the Tournament Directors.
- The 2026 calendar scheduling will begin once the PDGA A-Tier Schedule gets announced.
- Parks and Recreation have confirmed that they do not need Leagues to be on the Park Schedule unless they are going past sunset (ie glow league) as Leagues do not close the course. However, we encourage league directors to be mindful of starting and finishing on time and being mindful of speed of play.

[Membership, Rachel] - absent

- Ordered new tags and vinyl. Should have these to Another Round or league directors to pick up in about 2 weeks.
- I have a few league directors who I know need tags. Anyone else, please reach out with notice so I can get them to you.

[Operations, Mark] - absent

Nevin Day Dream Short Course (New):

- George Bates has been putting in a lot of time .
- We are close to installing baskets and being ready for play.
- Need some help clearing the remaining fairways of cut material and trimming up any new growth.

RL Smith - Ravine (Original course property - long course)

- Bridges, stairs and trails are done
- Need help to trim the canopy with pole saws.

RL Smith - Gully (Short Course (New))

- Turf has been installed
- Tees are cleared. Need to move some turf and set with spikes.
- Pins and sleeves can be set early June.

Squirrel Lake

- 18 hole course is complete and open. Teesigns in process.

Blair Mill

- Course is open with temp tee signs and next tee arrows.
- Permanent signs in process.

Hornet's Nest

- Course will be used next November for DGPT match play and in March for DGPT Elite Series
- DGPT Announced Match Play Event
- Design and condition review will take place this summer.

Richard Barry Park

- 9 hole 18 tee course nearing completion off Beatties Ford Road.
- Construction managed by Pat Bowles and the Town of Huntersville

[Signage, Robert]

- Signage Artwork Update
 - Complete: Kilborne, Sugaw, Nevin, Nest, Renske, Bailey, Bradford, Angry
 - In Progress: Blair Mill & Richard Barry (Art Completed, not ordered), Squirrel Lake (Art in progress) Ordering all 3 once SL is completed.
 - On Deck: Eastway, Reedy, Winget
- Signs to be ordered this month: 3 in progress above
- Signs to be installed this month: Just the "Join the force" signs on a few more courses.
- Signage Committee: Developed a small committee to be eyes on the course to help with signs with 1 person per region (5 regions total). Bobcat will hold a meeting with the new committee soon.
 - Our goal is to create signage for all courses for easy navigation. In a perfect world, someone from out of town would be able to play any course in Charlotte without the use of Udisc.

Charlotte Disc Golf Dames [Women's Committee, Naomi]

- Women's Committee Meetings

- Last Committee Meeting: August 7, 2025
- Next Committee Meeting: September 4, 2025 (6:30-8:30) @ Potentially Virtual
- Working on between now and the next meeting:
 - Strategic partnership planning with Down4 Disc Golf
 - Event Planning for the remainder of the year
 - Next Dames Social Media campaign
- Special Request:
 - Looking for a social media coordinator and content creators for Charlotte Disc Golf Dames
 - Looking for a few ladies interested in learning how to help run/support events.
- Upcoming Events:
 - Women's Tournaments
 - Jewels of the Blue Ridge @ Jackson Park in Hendersonville on September 13th ([Registration Opened May 1st](#))
 - Wander Women's League
 - Renske (August 14th)
 - Sugaw (August 26th)
 - Putts and Pancakes
 - Aug 17, 2025 (10:00 am)
 - Sep 21, 2025 (9:30 am)
 - UDisc Women's Clinic
 - Date Oct 6th or 7th
 - Location TBD

Open Floor

1. Devin - Discraft partnership
 - a. Getting 2000\$ in wholesale credit.
 - b. The CDGC should purchase the discs instead of the Charlotte Hornets. When he has more details, Devin will provide a written proposal for this.
 - i. Profitable for the club
 - ii. Shows the Hornets we mean business
2. Bobcat - Driving Volunteer participation
 - a. How to incentivize volunteers? Volunteer-only tournament for a cash prize or a Volunteer appreciation dinner.
 - b. Working with other organizations to learn more about how to incentivize volunteers.
3. Melissa - Purchasing more equipment for video and audio at meetings.

Wrap up

Meeting adjourned at 8:15