<u>Charlotte Disc Golf Club – May Meeting</u>

Meeting Date: 5/14/2025 at 6:30 pm

Location: Lost World Brewing - 1100 Metropolitan Ave. STE. 165 Charlotte NC 28204

Attendance: Absent:

Synopsis:

- Meeting Date & Time: May 14, 2025, 6:30 PM (started at 6:41 PM)
- Location: Lost World Brewing, Charlotte, NC
- April meeting minutes approved; voting history reviewed
- Reminders on meeting etiquette: hold discussion until committee reports, 2-minute time limit
- President (Melissa): Focused on committee mobilization, League Director SOP, and supporting CAC
- Treasurer (Saige): Financial report delivered (details not included)
- Communications (Devin): Newsletter going out Friday, May 16—highlights CAC, RL Smith, James Meehan
- Events (Pat): Addressed delinquent payments, event approval confusion, and proposed consequences for repeat cancellations
- Operations: Richard Barry Park 9-hole course under construction; grand opening expected late July–early August
- Signage (Robert): New signs ready for order; QR-linked landing page for volunteers developed
- Charlotte Disc Golf Dames (Naomi):
 - 1 meeting held; next one set for June 5
 - Women's Disc Golf Week runs May 17–25
 - Key events: Riveter Classic (May 3), Women Rock (May 24), First in Flight (June 28), Throw Pink Team Championship (June 7)
 - Putts & Pancakes raised \$326; next events: June 1, Aug 17, Sep 21
- Social Media Campaign: May 15–27, featuring member stories and club highlights
- Skeet offered to help redesign the club logo—members interested in mockups
- Ongoing discussion about relocating meetings to quieter spaces like Heist Brewing
- Club noted a drop in tournament income vs. last year
- Concerns about event saturation and overlapping schedules in local regions
- New League Proposal (Bobcat): Aggregate doubles at Hornets Nest, post-matchplay Tuesdays, unique format with handicap and dual payout
- League fee breakdown: \$15–\$16 including payouts, club dues, ace pool
- Upcoming events: Kilborne in the USA (July 5–6) and Carolina Cup (Sep 13–14)
- Signage committee recruitment ongoing
- Melissa explored club promotional needs: flyers, tent, merch for community presence

Call to order at 6:41

Meeting Introduction

- Reading of the club's mission statement (from bylaws on https://charlottedgc.com/club-documents/)
- Attendees introduce themselves
- Motion to approve April's <u>meeting minutes</u>, seconded and approved
- Review voting history since last meeting CDGC Resolution History
- Reminder about meeting procedures
 - Discussion items should wait until the Open Business part of the meeting (after the committee reports)
 - Any discussion exceeding 2 minutes will be put on hold until after the committee reports
 - Comments and questions should be addressed to the president. The president will then respond or designate someone else to respond.

Executive Committee Reports

[President, Melissa]

- My immediate priorities:
 - League Director Agreement & SOP
 - Mobilizing committees: solidify expectations for committee chairs (with Trey, VP), recruit committee members
 - Supporting the CAC committee (led by Kyle)

[Treasurer, Saige]

Report

Committee Reports

[Communications, Devin]

- Newsletter going out Friday with 3 focus points: CAC, RL Smith update, James Meehan CD Spotlight
- Discussion post topics

[Events, Pat]

- The Event at Bailey that has appeared is a small group of friends. They plan to expand in the future and will go through the approval process
- In the future communication with Event and League directors should go through one point of contact so that there is no confusion.(Discussed on Slack). If there are questions or an event director reaches out please tell them to contact me or send me a note and I will handle it. This will avoid confusion in the future.

- I sent out emails for all delinquent event payments that Saige sent me today. Several replied and are dealing with it ASAP
- CAC pre event flex starts were not communicated appropriately. In the future events not communicated properly or on time will be an automatic denial.
- Philip Skarr has cancelled several events this year without even getting them on Disc Golf Scene. This includes a B tier where other events had to move due to priority of the larger event prior to the season. I am proposing any more cancellations and next year he would move to the back of the line of priority. In the future I would add this to the tournament agreement that events that do this after 2 cancellations would move to the back of the line. Legitimate cancellations(lack of participation or weather) would be exempt.
- Last I sent the TD form to Saige & the Board email for review. If it looks good to
 everyone I would like to send it to TDs for Future events and also have it added to the
 website forms.

[Membership, Rachel]

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[Operations, Mark]

 (From Pat) Huntersville Parks & Recreation has started construction on the 9 hole Richard Barry Park. Estimated Grand opening Late July-Early August. Huntersville is paying for and managing everything.

[Signage, Robert]

- Prepared to order Nest signage, and next batch of Sponsorship signs.
- Created a landing page for a QR code we can use to add signage to the end of each course. Open to critiquing the landing page, I would like to add a form for people to fill out if they are interested in volunteering.

[CAC Committee, Kyle]

- One Month away. Title sponsor is Discraft and having a players pack featuring a number of premium plastic discs.
- Holding a meeting after to discuss action in regards to the CAC.

Charlotte Disc Golf Dames [Women's Committee, Naomi]

- Last Committee Meeting: May 1st, 2025
 - Location: Lower Left Brewing
 - o Attendance: 3
 - Discussion topics: Upcoming Events and Social Media for Women's Dlsc Golf Week
- Next Committee Meeting: June 5th, 2025 (6:30-8:30)
 - Location: Lower Left Brewing

- Special Request:
 - Looking for a social media coordinator and content creators for Charlotte Disc Golf Dames
 - Looking for people to serve on a Local Organizing Committee for USWDGC Bid
 - Looking for local sponsorships for Women's Events
- Events:
 - Riveter Classic @ Eager on May 3rd
 - 16 Ladies Attended
 - Over \$700 raised for Throw Pink
 - Upcoming Women's Tournaments
 - Womens' Disc Golf Week, May 17th- 25th (More Details)
 - Women Rock @ Hendershot's Haven in Newton, NC on May 24th (Registration Open) for Mixed Singles Event
 - Throw Pink Team Championship (Lula, GA) on June 7th
 - First in Flight @ Reedy on June 28th (Registration Open)
 - Jewels of the Blue Ridge @ Jackson Park in Hendersonville on September 13th (Registration Opens May 1st)
 - Wander Women's League
 - Horse Course May 27th
 - Kilborne June 12th (Carolina Clash Pre-Game Blowout)
 - Putts and Pancakes
 - First 3 events in the books
 - Money Raised: \$326
 - Upcoming Event
 - Jun 1, 2025 (12:00 pm)
 - Aug 17, 2025 (10:00 am)
 - Sep 21, 2025 (9:30 am)
- Women's PDGA Week Social Media Plan (May 15th-27th)
 - As of May: 198 followers
 - Morning Posts about Charlotte Disc Golf Dames
 - Main Post Series: "What is the Charlotte Disc Golf Dames"
 - Targeted Post Series: "There's a Place for You with the Charlotte Disc Golf Dames"
 - Afternoon Posts Highlighting Local Women in the area
 - Post Series: "Meet the Dames

Open Floor

- Melissa: Skeet recently commented that he would offer his art skills for the club. Logo redesign?
 - A Majority of individuals are interested in seeing new logos along with some mockups to see the possibilities. Ethan still sells socks.
- Melissa: Responses to Facebook post asking the community to recommend discussion points

- Meeting audio
- Meeting location. Considerations include:
 - Reduce noise and distractions so discussion can be heard
 - Request food and drink options nearby for those coming straight from work. Some comments thought even having alcoholic drinks was a distraction.
- o Decrease of income from tournament fees compared to last year
- Are tournaments filling up with the scheduling changes we've made? Is the stricter schedule having the desired effect?
 - Alleviate amount of events that occur in a region during a small time period; free up the courses for casual players
 - Cancellations due to low registrations
- The sport is growing but the club is shrinking
- Bobcat: I would like to start a new league at Hornets Nest weekly that is aggregate doubles.
 - When: Tuesdays after matchplay ends
 - What: A and B pool doubles, handicap system used, both players play a singles round and both scores are combined.
 - Benefit: Adds a unique league to the area, allows for Singles payout and doubles payout. Allows the A pool player to share knowledge with the B pool players so they can get better.
 - This format is the first format of league I ever played and I feel it added a great community aspect. Instead of feeling weighed down by a bad doubles partner, the A pool player is invested in the B pool player and helps them through the course. Both players have the ability to cash without their partner shooting well, which is unique.
 - League fees: \$15/\$16
 - \$3 goes to Singles scratch payout (top 3)
 - \$3 goes to singles handicap payout (top 3)
 - \$5 goes to doubles handicap payout (top30%)
 - \$3 goes to CTPs
 - \$1/\$2 goes to the club
 - \$1 Optional Ace pool
- Upcoming Events: Kilborne in the USA 7/5-7/6, Carolina Cup 9/13-9/14
- Going to be recruiting for people to help with a signage committee to help me distribute signs and find flaws with current signage.
- **Devin:** Raised concerns regarding having to change events and be able to move events around as needed.
- Melissa: Asking for additional information regarding events Devin attends throughout mecklenburg county and what the CDGC can provide. Do we need additional merch?
 Tables? Tent? Feather Banner?
 - Brian Earhart? What physical material can we provide as a club? (Flyers and Table Cloth as immediate action items we can provide)

<u>Wrap up</u>

Motion to adjourn by NAME, seconded by

Meeting adjourned at TIME: 8:02